

# Flexible digital learning: A catalyst for clarity



## Setting the Scene

Morton Fraser is a growing Scottish independent law firm delivering advice to businesses, public sector organisations, individuals and families.

They were awarded Business Insider's Scottish SME of the year award in 2018, which recognises Scotland's best performing small and medium size businesses. In addition to this, Morton Fraser's own team voted the firm one of the UK's Top 100 Companies to Work for.

Central to their role as a trusted adviser, is one word. Clarity.

It directs the way Morton Fraser communicate and informs the way they advise clients.

## The Challenge

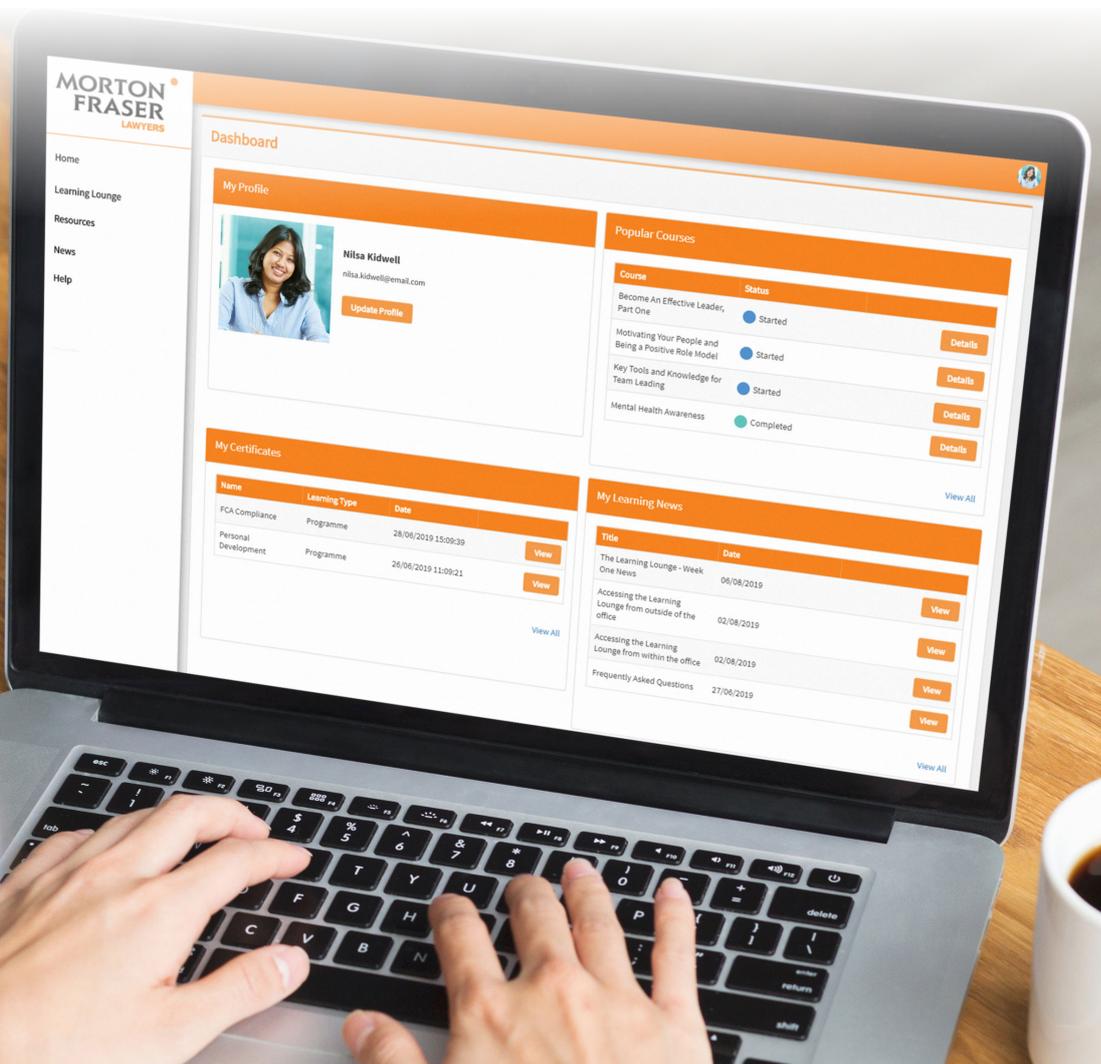
To help ensure every member of the team delivers on the firm's ethos of clarity, Morton Fraser were looking to complement existing face-to-face training provision with digital delivery.

Their vision was to help Partners and staff to upskill in the key areas relevant to their role. To achieve this it was important to ensure a

high standard of training was available at any time, from any location, so that training could be fitted around client work and other commitments.

## The Solution

eCom was delighted that Morton Fraser chose to work with us. Our digital solution will provide strong support to the learning and development (L&D) function at Morton Fraser and will extend the range of training options available within the firm.



eCom's powerful, cloud-based, learning management system, eNetLearn, is the backbone of the solution, giving the team at Morton Fraser the flexibility to fit learning around their work commitments.

eNetLearn's intuitive interface provides quick and easy access to a library of learning content, also provided by eCom, at any time, on the learner's choice of device.

## The Benefits

In developing this flexible digital learning solution for Morton Fraser, we're delighted to play our part in providing what is now a key learning and development resource for the team.

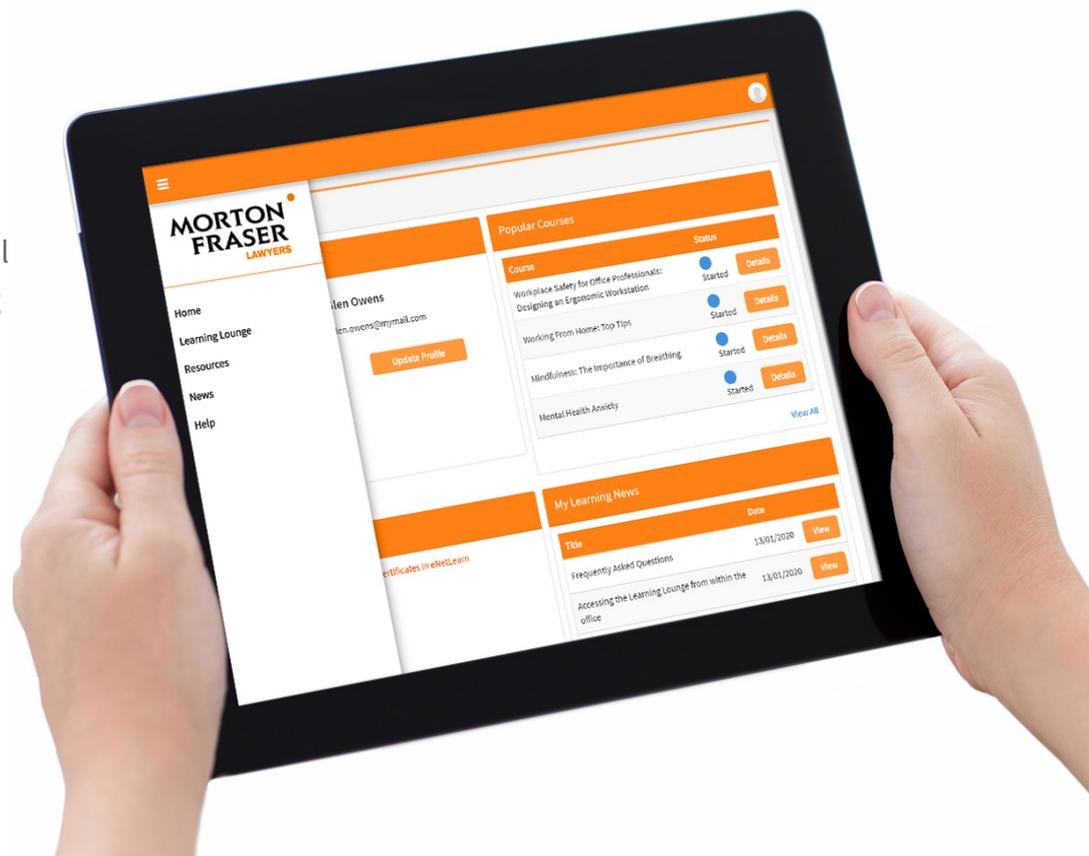
The eLearning is a useful resource, to impart relevant information on first use, as well as to provide refresher training whenever needed. It's also a very cost-effective way for the firm to deliver this training.

eNetLearn records all training that is undertaken and so far, over 1600 courses have been completed. Not only does this information help build an accurate record of staff development, in some cases, depending on the course, it can also be used to demonstrate compliance.

Offering a library of eLearning content, accessed via eNetLearn, means we're able to support all the team at Morton Fraser as they seek to develop the relevant skills and knowledge to help them deliver on the firm's ethos of Clarity.

**"When we chose eCom as our new digital learning partner, it was instantly clear they really understood what we wanted to achieve. Their innovative digital learning solution will be a key L&D resource for us as we support all our team in embracing the firm's ethos of clarity"**

*Martin Glover, HR Director at Morton Fraser*



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