



Learning Solutions®



# Commitment to Social Value and Sustainable Procurement

Making learning better.  
One conversation at a time.





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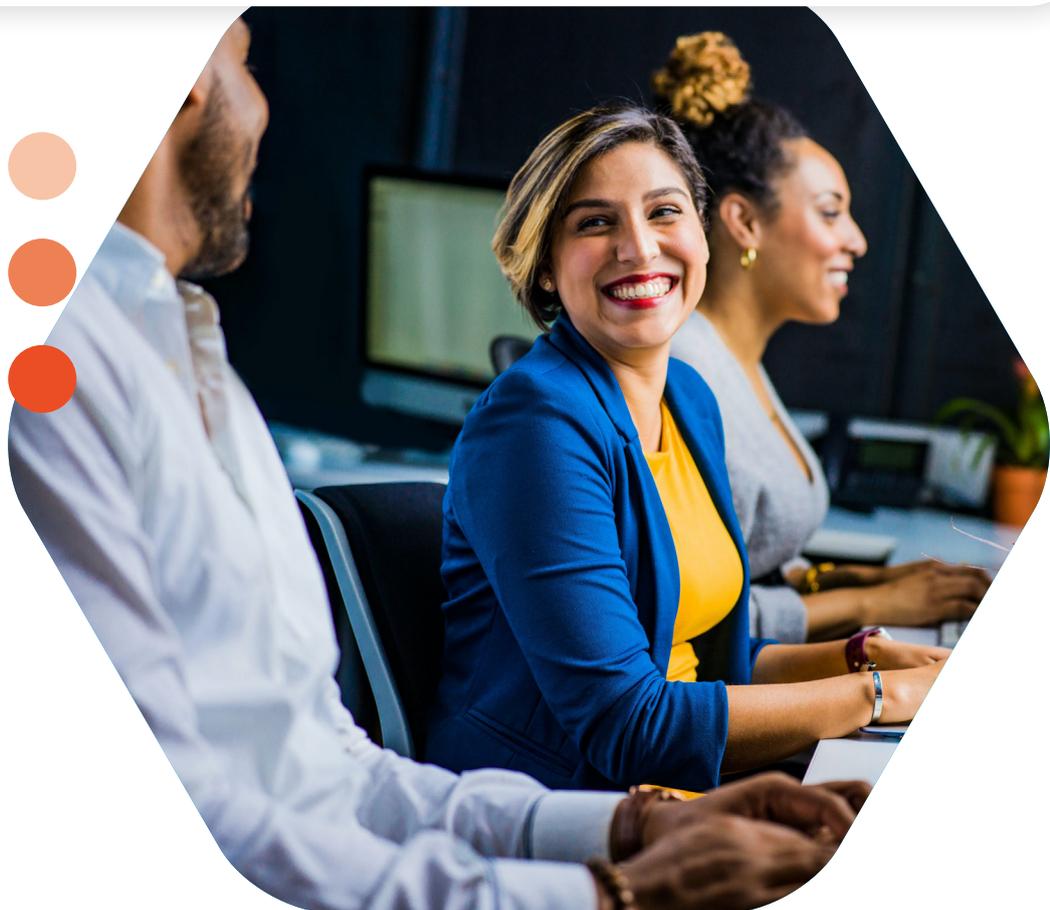
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## Social Value

Government purchasing and sustainable procurement policies have enormous potential to unlock wide-ranging social benefits beyond the products and services being procured. eCom Learning Solutions welcomes work by all organisations to promote and elevate social value in procurement processes as we believe these initiatives can have a lasting impact on individuals, communities, and the environment.

The UK Government's 'Social Value Model' and similar policies provide outcomes-based approaches and frameworks for measuring social value that are critical to achieving desired policy outcomes.

eCom Learning Solutions pursues and promotes the highest standards of corporate responsibility and is committed to supporting five social value themes: COVID-19 Recovery, Wellbeing, Fighting Climate Change, Equal Opportunity, and Tackling Economic Inequality.





## COVID-19 Recovery

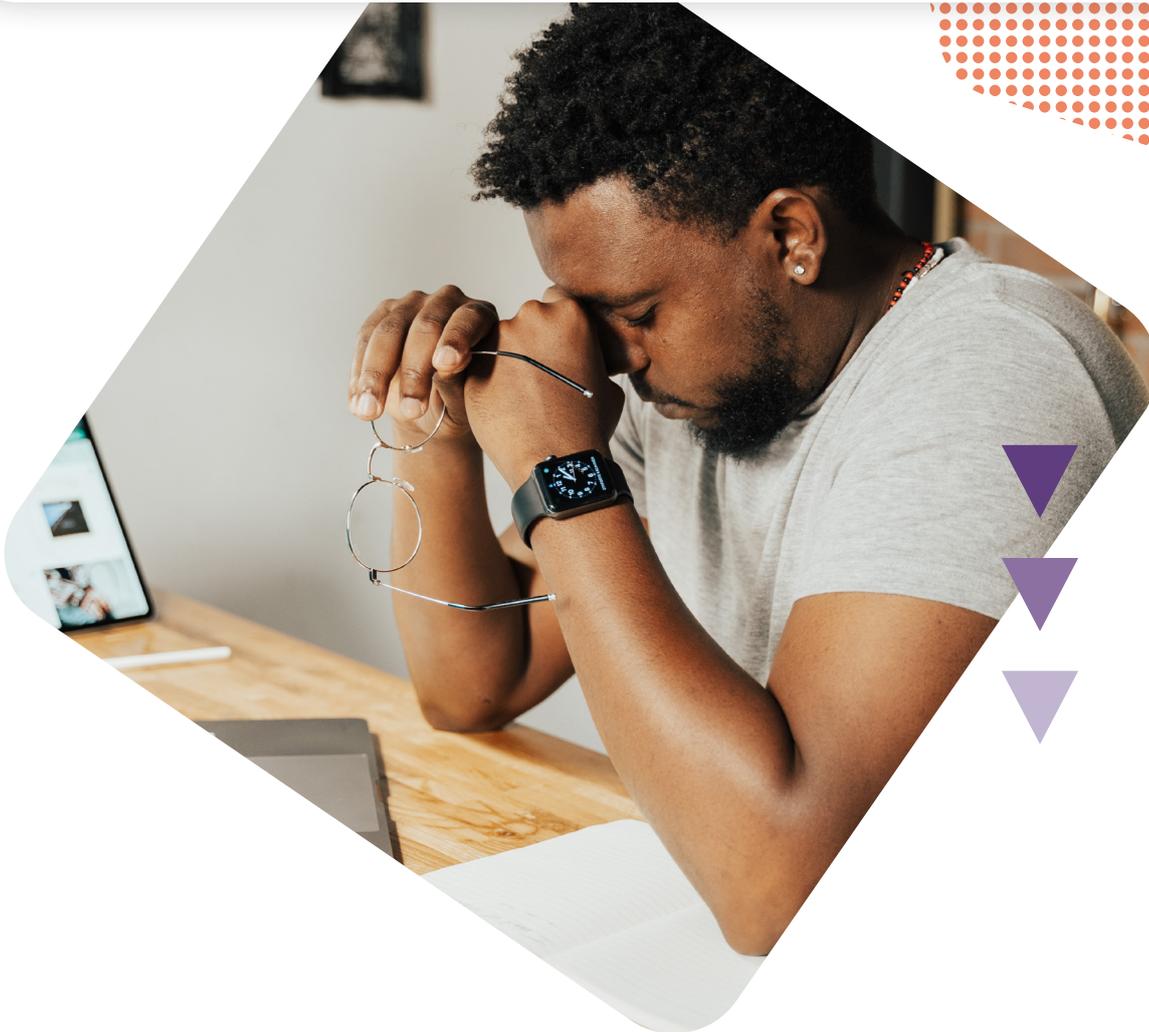
The pandemic has and continues to amplify economic and social challenges, while also creating many new and unforeseen ones. Throughout the pandemic, we continue to do everything we can to aid the recovery of our employees and their families, and by extension, our local communities, businesses, and economies. This includes providing employment opportunities, up-skilling and re-skilling our workforce, implementing return-to-work and hybrid working policies, continuing our community engagement and support efforts, developing and implementing new ways of working, and supporting the health and needs of those affected by the pandemic.

eCom Learning Solutions also has extensive online communication and collaboration capabilities to help ensure and maintain business continuity and we're working continuously to help everyone stay safe while at the same time continuing to serve our clients in a responsible and reliable way.

## Wellbeing

eCom Learning Solutions wellness programme 'eComLife' is available to all employees. The programme is geared towards encouraging health and vitality, maintaining quality of life, and providing a positive working and living environment in which people can thrive. Our priority is to be flexible and proactive, so employees can gain awareness, education, and the support they need to successfully function at home and at work, free from factors which can negatively impact their health and wellbeing.

Community cohesion lies at the heart of what makes our communities safe and strong. It must be delivered by creating strong community networks, based on the principles of trust and respect for diversity, and nurturing a sense of belonging and confidence in people and the communities we work and live in. eCom Learning Solution's commitment to working with small, diverse, high-quality suppliers is also an important aspect of our business.





## Fighting Climate Change

At eCom Learning Solutions, we are united in our drive and commitment to combat climate change. We regularly engage and collaborate with our many stakeholders to make a positive, sustainable environmental impact. This includes minimising our carbon footprint, investing in renewable energy, and engaging with our people to maximise their collective impact on climate change and on our operations.

We've taken steps to ensure our products and services use the least amount of electricity possible, while still ensuring reliability. Our headquarters uses power which is fully renewable, and we aim to minimise our water usage in our buildings and vehicles. We're also committed to using recycled or upcycled goods as well as environmentally safe cleaning products.

To further measure and assess our carbon footprint, we have also signed up to Pawprint, an employee engagement tool. Pawprint is an employee engagement tool which harnesses the energy employees already have to fight climate change and channels it towards their organisation's climate targets.

## Equal Opportunity

eCom Learning Solutions believes that both success and innovation begin with inclusion. We strive to build a workplace where everyone understands the important relationship between health, work, and disability. We also believe all work should be fair and decent, and everyone, regardless of where they live or which sector they work in, should be able to benefit from high quality jobs and opportunities to advance their own careers and lives. This includes both a commitment to not using zero-hour contracts, and a commitment to pay Living Wages.

eCom Learning Solutions is also committed to creating accessible technologies and products that contribute to the productivity of our employees, and our customers and the audiences they engage with. We understand and emphasise the need for our products to be usable by disabled and disadvantaged audiences and indeed many of our clients support these audiences directly.

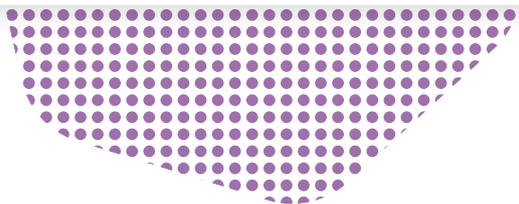




## Tackling Economic Inequality

Social purpose is woven into eCom Learning Solution’s fabric and values. Our vision is to help lower the unequal distribution of income and opportunity between different groups in society. We are generating more employment and learning and development opportunities, especially for those who face barriers or obstacles to employment.

‘eCom Academy’ is designed to increase knowledge flow, innovation, skills development, and diversity in technology fields. Our internal academy provides employees with a wide range of free learning resources encompassing social and environmental issues, business, leadership, technical skills and more.





## Thank you!

For questions, requests and anything else we can help you with, please email us at:

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or visit us at:

[www.ecomlearningsolutions.com](http://www.ecomlearningsolutions.com)



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