

# Flexible, high quality, digital training for legal teams



MORTON  
FRASER  
MACROBERTS

## Setting the scene

Morton Fraser MacRoberts LLP (MFMac) is a new style of law firm, trusted by clients because they focus on what matters: delivering practical advice and transparency on costs. With a team of more than 250 lawyers, the firm provides clients with unparalleled access to one of the largest legal resources in Scotland. They work in partnership with their clients, offering solutions to today's challenges and contributing to a brighter future for all.

Because talent matters, MFMac places strong emphasis on creating a collaborative and inclusive culture that supports their people to do their best work every day. This commitment is reflected in their focus on learning and development and providing a supportive environment that helps people grow, thrive and reach their full potential.

## Quick overview

Using eCom's learning management system, eNetLearn, supported by our library of ready-made professional services content, MFMac now provide flexible, accessible digital training that colleagues can complete at any time and on any device. The platform supports their commitment to learning and development and offers a reliable way to upskill colleagues across the firm.

## Results at a Glance

- ✓ **Significant engagement:** Nearly 8,000 completed courses across the firm
- ✓ **Consistent standards:** High quality content delivering reliable, role-relevant eLearning
- ✓ **Long-term continuity:** Flexible access and robust tracking through eNetLearn, supported by a trusted, enduring partnership

## The challenge

Our work with the firm started before the merger, when Morton Fraser approached us to support

their learning and development needs. They were looking to complement existing face-to-face training provision with digital delivery. Their vision was



to help Partners and staff to upskill in the key areas relevant to their role. To achieve this it was important to ensure a high standard of training was available at any time, from any location, so that training could be fitted around client work and other commitments.

Today, within MFMac, this focus on supporting colleagues with accessible, high quality development remains fundamental to how the firm supports its people.

## The solution

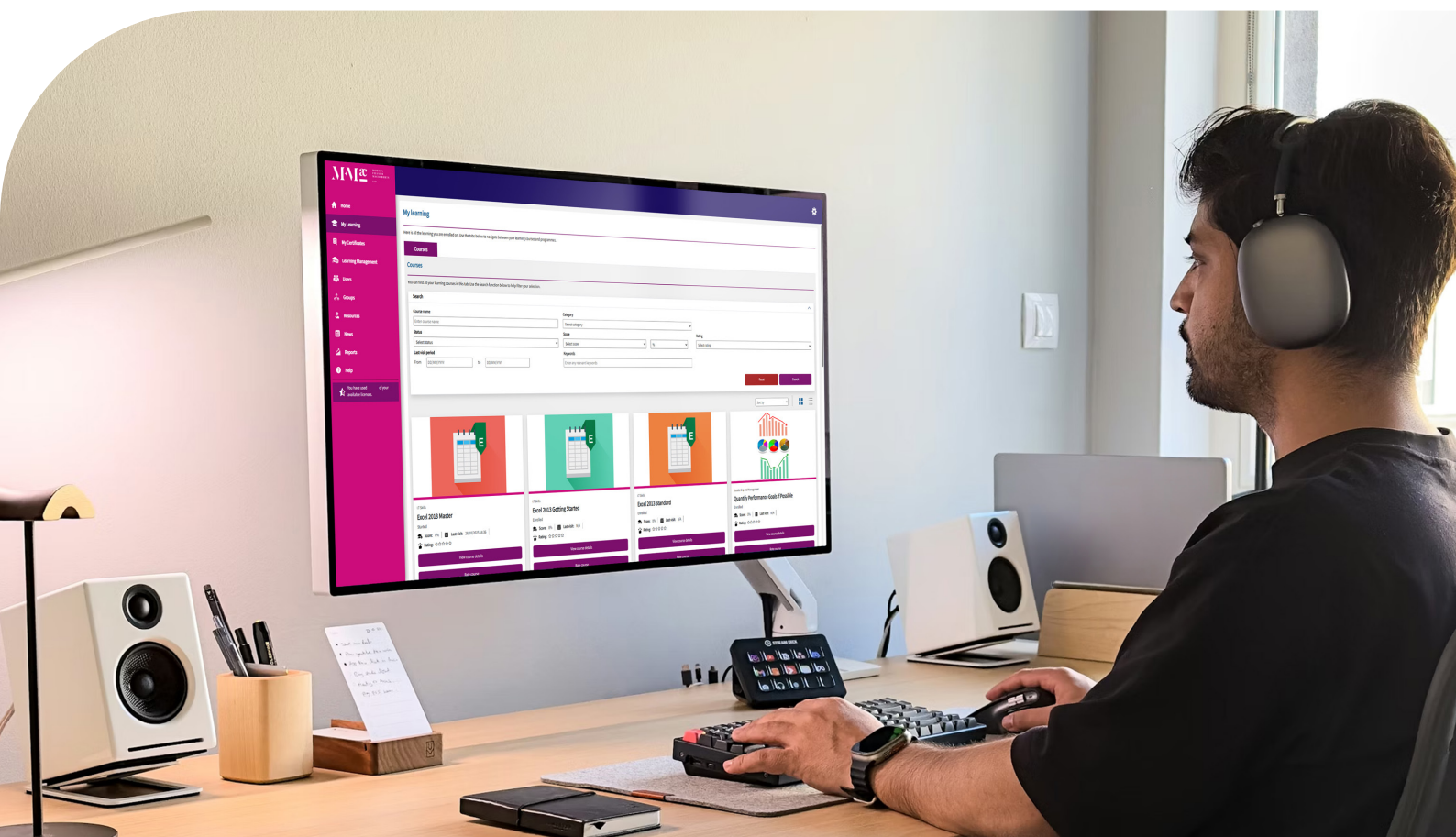
eCom was delighted when Morton Fraser chose to work with us. Our digital solution was designed to support their learning and development function and extend the range of training

*“From the outset, it was instantly clear that eCom really understood what we wanted to achieve. Their digital learning solution is now a key L&D resource that supports our team and reinforces our commitment to a collaborative and inclusive culture where people do their best work.”*

Martin Glover, HR Director, Morton Fraser - Guide Dogs

options available across the firm. eCom’s powerful, cloud-based learning management system, eNetLearn, became the backbone of the solution, giving their people the flexibility to fit professional services learning around client commitments. eNetLearn’s intuitive interface provides quick and easy access to a library of high quality learning content, also provided by eCom, making it accessible at any time and on any device.

With the transition to MFMac, this approach continues to offer a reliable and accessible way to support learning and development across the firm. Over time, our strong working relationship has strengthened, with the firm recently confirming they want the partnership to continue, valuing the continuity of service and the consistent support this brings to their learning and development.

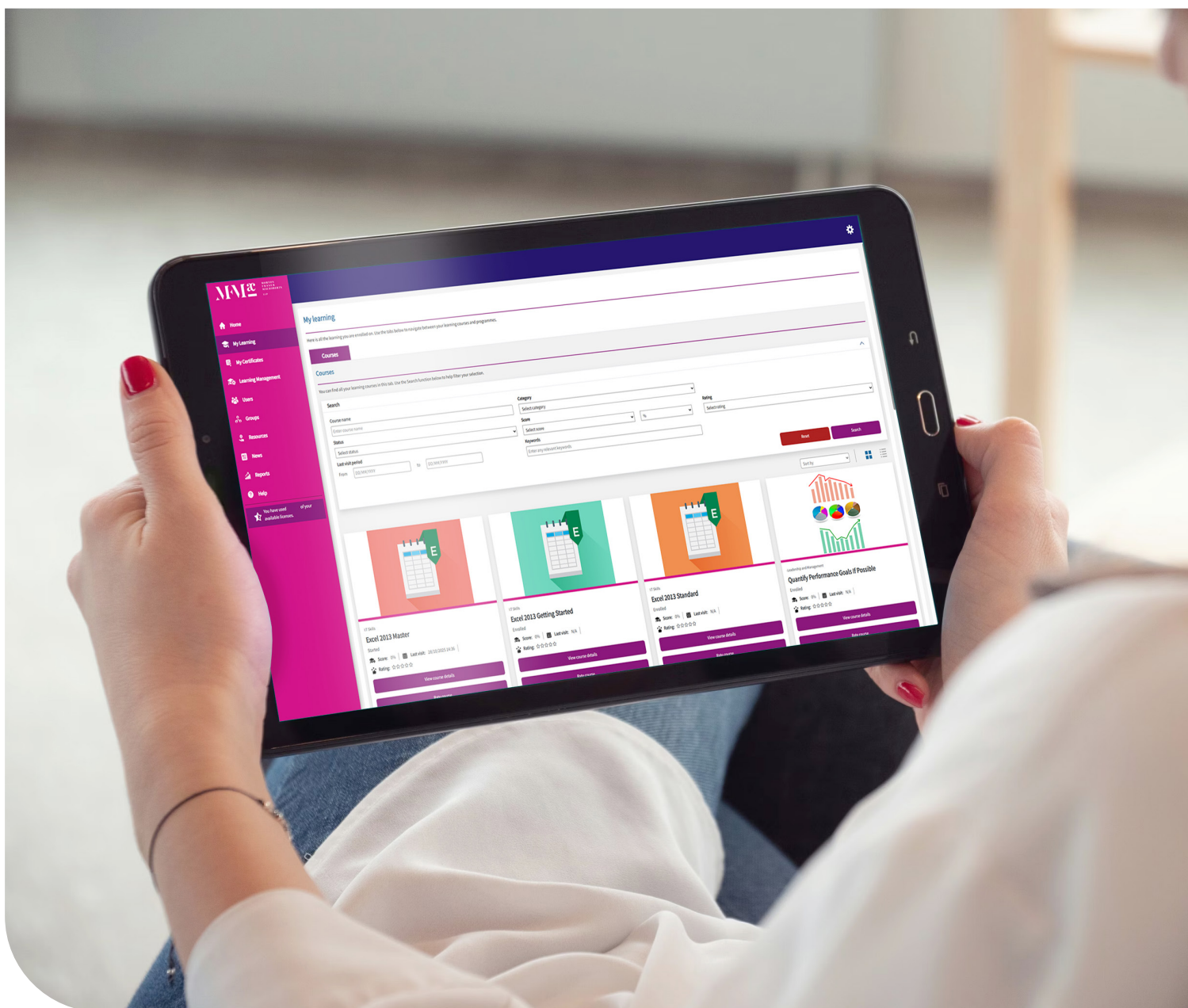




## The benefits

The digital learning solution has become a key resource for learning and upskilling across the firm. The ready-made professional services content provides clear, relevant guidance on first use and serves as reliable refresher training whenever needed. It also offers a cost-effective way to deliver consistent, high quality development opportunities to colleagues, regardless of their role or location.

eNetLearn is used for tracking all course activity, and to date more than 1,600 courses have been completed. This gives the firm an accurate record of staff development and, for certain courses, supports compliance requirements. The library of digital learning continues to help colleagues grow, thrive and reach their full potential, with the long-term partnership adding further value through continuity of service and a deeper understanding of the firm's evolving learning and development priorities.



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