



Learning Solutions®

Digital Academies from eCom Learning Solutions



Making learning better.
One conversation at a time.



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What are Digital Academies?

Digital Academies from eCom Learning Solutions are tailored, fully branded organisational **talent growth portals** for your local, distributed, or hybrid workforce. Your tailored academy can support talent acquisition, development and retention, learning and development initiatives, skills, competencies and performance management, and so much more. It is **unique to your brand** and includes an optimal blend of integrated components that are aligned with your specific organisational needs and desired outcomes.

A well designed digital academy from eCom Learning Solutions can lead to many things like **organisational change, improved innovation, competitive advantage, operational efficiencies, improved organisational learning culture, and more.**



Why use a Digital Academy?

Organisations use digital academies to **improve knowledge flow** - to align knowledge, skills and competencies with business strategies - to assess, advance and reward employee knowledge and skills - to improve operational efficiency and performance - and most importantly, to **create more value from your greatest asset – your people.**



Who are Digital Academies for?

- Membership groups and associations
- Trade bodies and professional associations
- Charitable, non-profit, and third-sector organisations
- Government and public entities
- Growing businesses and extended enterprises
- Cultural and internationally focused organisations

Use your fully branded Academy to:

- Provide timely, consistent talent growth opportunities for your workforce and affiliates at scale
- Onboard and upskill your audience with the latest business-critical, technical, and soft skills
- Get your talent initiatives aligned with your organisational goals
- Improve your organisational learning culture and operational maturity
- Evolve and leverage your understanding of organisational skills and competencies





Tailored for your unique needs

Every eCom Digital Academy is **tailored for your brand, your organisational goals, and your digital and operational maturity**. Solutions can be as simple as first-time learning management deployments for new or growing businesses - to more sophisticated corporate and enterprise workforce development solutions where established or expanding learning cultures already exist. Your fully branded Digital Academy could include:

Learning Delivery
and Management



 eNetLearn®

Skills, Competencies and
Performance Management



 eNetEnterprise®

Digital Badges and
Micro-credentials Management



 eNetBadges™

Exams and Assessments
Delivery and Management



 eNetAssess™

Customer care

At eCom Learning Solutions, we believe customer service involves being accessible, kind, courteous, and responsive. We strive to make our team members a highly visible part of the entire customer experience. All of these components we hope lead to happy and loyal customers!



Making learning better - one conversation at a time

eCom Learning Solutions combines the pursuit of customer knowledge and understanding with operational flexibility so we can respond quickly to almost any need, from customising a product to fulfilling special requests.

We listen to customer concerns, analyse them, and act on them. More importantly, we implement practices that prioritise them, rather than discouraging them. Our door is always open when people seek assistance.

About us

eCom Learning Solutions has an extensive, multi-sector background in digital learning and assessment platforms, content, and strategy. We create and deliver innovative solutions that increase learning access, reach and scale, improve learning engagement and productivity, and improve learning delivery, methods, quality, and integrity.



Wendy Edie

Managing Director

Wendy drives the customer service and performance mindset that characterises the entire organisation. She ensures that our values are at the heart of everything we do. Wendy is a former Ambassador for Women's Enterprise Scotland and is a Digital Skills Advisory Board Member at ScotlandIS.



Thank you!

For questions, requests and anything else we can help you with, please email us at:

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or visit us at:

www.ecomlearningsolutions.com



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